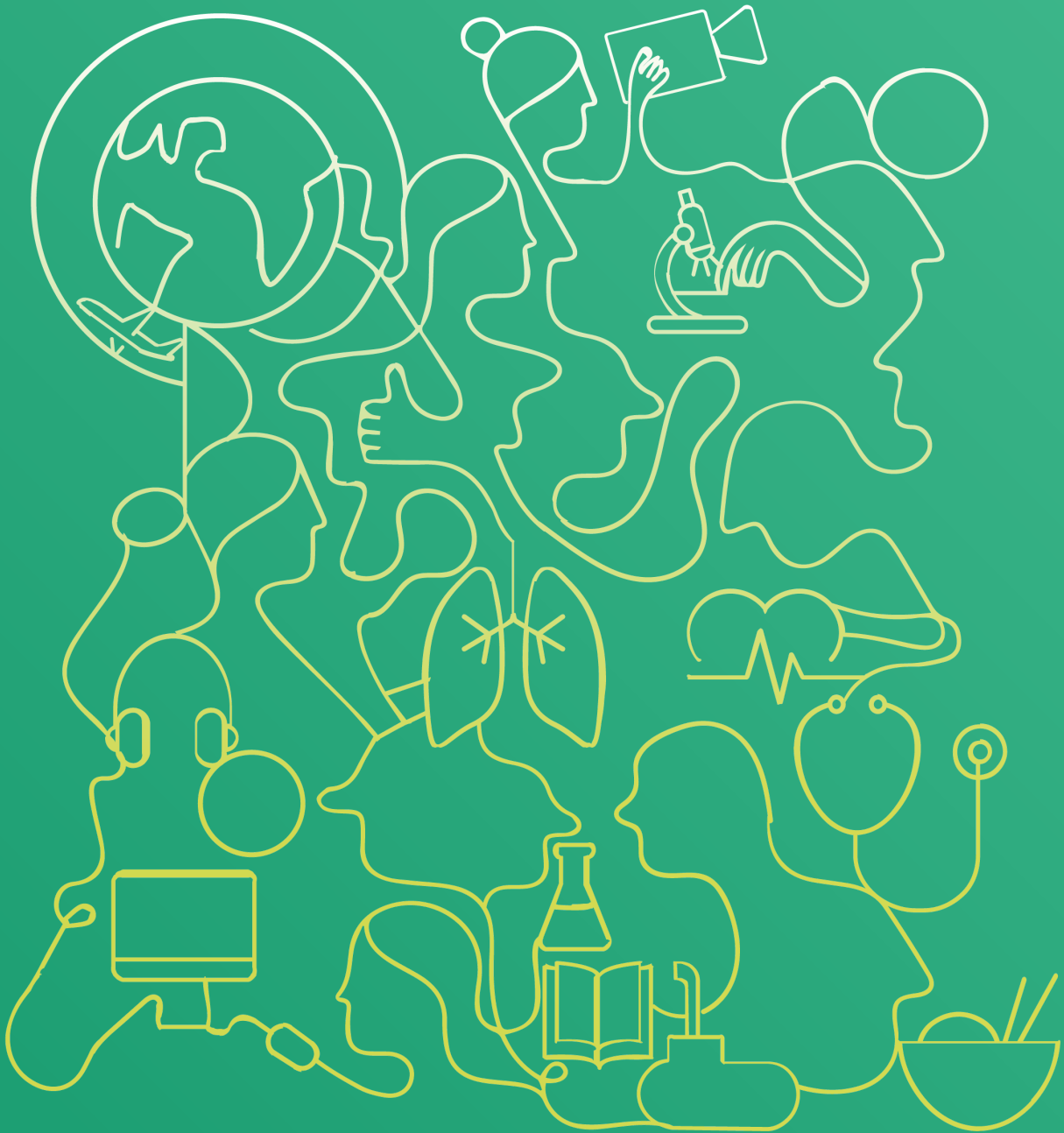


youscience



CONNECTING STUDENTS TO CAREERS

# TALENT MARKETPLACE

# Find talent in your community.

Post-COVID, finding skilled employees is a challenge for employers. It can be even harder to find the talent you need in your local community. That's why YouScience launched Talent Marketplace – a new platform revolutionizing the way employers can identify and connect with local talent.

## HOW DOES IT WORK?

**YouScience uses performance measures of aptitudes and industry-recognized certifications to validate an individual's knowledge and skills.**

Local employers enter company information and indicate the skills desired from potential employees. Using a proprietary algorithm that matches an individual's talents and skills, YouScience identifies those individuals that are well suited to an employer's needs. Qualified candidates are aligned to suitable employer opportunities in the Talent Marketplace. There are two primary benefits to participating employers:

### GET IN FRONT OF TALENT EARLIER

By your joining the Talent Marketplace, students will be able to see your company and how they match to potential opportunities. You will be creating early awareness of your company in the minds of your future pipeline of talent. The YouScience Talent Marketplace is FREE for employers to use. In less than 5 minutes, you can register your company, select your talent preferences and start matching with local talent.

### SELECT SKILLS AND MATCH WITH STUDENTS

YouScience can save time and help shorten the hiring process, by pre-determining how successful a potential employee will be. Using performance measures of aptitudes (through a series of psychometrically valid 'brain games') and skills (from earned industry-recognized certifications) as the driving factors for matching opportunities, local employers are only made visible to valuable, qualified candidates.

**Are you ready to find your future workforce? Register at: [opportunities.youscience.com](https://opportunities.youscience.com)**

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